



**CANADIAN
RED CROSS**

Join us, as we...
**Celebrate Women
& Philanthropy**

“Never underestimate the power of a woman.”

Nellie McClung, Canadian feminist, politician, author, and social activist

A new and exciting chapter is being written by Canada's women philanthropists. Their increasingly important role in the economy and dedicated passion is proving to be a powerful force of change in Canadian society and around the world. TD Bank Group's report, *Time, Treasure, Talent: Canadian Women and Philanthropy*, presents reflections from the unique perspective of female philanthropists. The Canadian Red Cross, who has a proud history of women involved in our humanitarian work, invites you to join the conversation with our dynamic panelists as they share personal stories and explore the unique factors motivating and influencing women's philanthropic decisions today.

TD Wealth and The Canadian Red Cross Present

Women & Philanthropy

Reception: (6:00pm-6:45pm): BWet (main floor, right hand side from the front desk)

Main event: (6:50pm-8:30pm): Wildrose Centre room (Banquet floor - upstairs)

Date: Thursday, October 13, 2016

Time: 6:00pm – 8:30pm

6:00 – 6:45 pm Refreshments, hors d'oeuvres

6:50 pm Program starts

8:30 pm Program concludes

Hotel Sheraton, Eau Claire Calgary

255 Barclay Parade SW, Calgary, AB T2P 5C2

RSVP by October 1, 2016

RSVP to Alen Okanovic (403) 541-6121

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Panelists

Darlene Haslam, CPA, CA is a Chartered Accountant and works as Chief Financial Officer of a private investment company. She has been an active donor and a volunteer in the Calgary community for many years with a focus on child health and assisting women and children who have been victims of domestic violence. Darlene is currently a volunteer at the Canadian Red Cross and serving as co-chair of the Canadian Red Cross Tiffany Circle. She is also a Board member with the Alberta Children Hospital Foundation.

Andrea McManus, CFRE is known for her passionate belief in philanthropy and the value of the nonprofit sector in Canadian society. A highly strategic thinker and change maker, Andrea has worked with organizations that span the local and international nonprofit sectors and has received multiple awards for her leadership including the Queen's Jubilee Medal in 2012 for her contributions to the nonprofit sector in Canada. ViTreo Group challenges nonprofits to be bold, to exercise bold leadership and to embrace the role of philanthropy in fulfilling their missions.

Cynthia Watson is the CEO at Vivo for Healthier Generations. She is a catalyst for mobilizing collective impact and pioneering solutions for all Canadians to enjoy healthier lives by moving more, sitting less and connecting with their communities. As a leader, donor, fundraiser, board member, she is a role model to others for giving back and encouraging others to do the same.

Moderator

Gena Rotstein, FEA has been providing philanthropy advising and social capital management solutions for individuals, families and family enterprises since 2002. The founder of Dexterity Ventures Inc., Canada's first philanthropic brokerage firm and Place2Give Foundations in Canada and the US, Gena works closely with financial and legal advisors to assist them in their efforts around social impact investing and legacy planning for their clients. Gena is actively involved in a number of organizations focusing primarily on the role of women in business and finance.

Co-Hosts

Jo-Anne Ryan is Vice President, Philanthropic Advisory Services and Executive Director, Private Giving Foundation for TD Wealth Management. She is a Board Member of the Bishop's University Foundation and on the Advisory Board for the Master of Philanthropy and Nonprofit Leadership Program, Carleton University.

Jennifer McManus is Vice President, Alberta and North West Territories, at the Canadian Red Cross. Her travels to over 40 countries bring a unique perspective to her position as Vice President. Jennifer's current role has many different facets; from supporting the provincial operation to holding the external and government relations portfolios for the CRCS in Alberta.

